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In today’s challenging business world, an M.B.A. degree is more important than ever.

Pace University’s Lubin School of Business continues to stay ahead of the curve and has made some innovative changes to our curriculum that make our nationally ranked M.B.A. program even better. The enclosed brochure provides more details, but here is a quick summary of the benefits the new M.B.A. curriculum will provide:

• Core courses are integrated across disciplines because that is the way 21st century business operates;

• Team oriented, problem solving approaches throughout the curriculum translate into personal business tools you can use immediately;

• Courses are more intensive and challenging, streamlining the program to 52 credits to get you to your next job faster;

• Globalization and technology, today’s major business challenges, are emphasized throughout the program;

• Career services support starts from day 1, offering professional counseling and online resources.

In addition, Lubin’s continuing tradition of combining theoretical knowledge with practical application ensures the relevance of your M.B.A. In U.S. News & World Report’s “Best Graduate Schools 2004” survey, Lubin’s part-time MBA program ranks 15th in the nation and 9th among private programs.

We are very proud to offer you this extraordinary opportunity to jump start a more successful career. Let us know if you are interested by returning the enclosed reply card or calling us at 212-346-1531 or 914-422-4283.

Sincerely,

Arthur L. Centonze, Ph.D.
Dean, Lubin School of Business