2003
LEGISLATIVE AGENDA

PLAN FOR ECONOMIC DEVELOPMENT & COMMUNITY SERVICE PARTNERSHIPS

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New York City ◆ Westchester ◆ Hudson Valley Center at Stewart
UNIVERSITY PROFILE
PACE UNIVERSITY - SERVICE TO THE COMMUNITY

BRIEF HISTORY

Pace is a University whose resources have played an essential role in the realization of individual dreams of achievements, and whose mission is voiced in the motto: Opportunitas. Today, Pace is a multi-campus, multi-disciplinary institution offering the contemporary student a wide variety of degree programs preparing them for meaningful careers and lifelong learning.

UNIVERSITY MISSION

In keeping with its motto, Opportunitas, Pace University offers qualified students the opportunity to discover and fulfill their potential. At Pace, supportive and challenging programs prepare graduates for meaningful lives and successful careers in a rapidly changing world.

OFFICE OF GOVERNMENT & COMMUNITY RELATIONS

The mission of the Office of Government & Community Relations is to:

- Review federal and state legislation, executive orders and regulations to assess potential impacts on the university community;
- Inform the Pace community about relevant federal, state, county and local governmental issues;
- Influence the outcomes through advocacy when the University’s interest may be affected;
- Act as an information resource and clearinghouse for the Pace community and for governmental leaders at all levels.

A MULTI-CAMPUS ENVIRONMENT

Pace University is a partner to the New York City and Hudson Valley communities. As a major employer with over 3000 employees and 8 locations, Pace is a major economic development partner in the region. Our campuses are located in lower Manhattan, midtown Manhattan, two locations in White Plains, Pleasantville, Briarcliff Manor and the University Center at Stewart Airport in Newburgh, New York. Our training and education programs, offered to students at all levels, provide a well-trained workforce for employers.
Pace University is a comprehensive, independent New York institution of higher education. Pace, as a comprehensive university, offers a wide range of academic and professional programs at the graduate and undergraduate levels in six colleges and schools: Dyson College of Arts & Sciences, Lienhard School of Nursing, Lubin School of Business, School of Computer Science and Information Systems, School of Education and the School of Law. More detailed information can be obtained from the University’s home page at www.pace.edu.

DYSON COLLEGE OF ARTS & SCIENCES

The Dyson College of Arts & Sciences offers courses in a variety of discipline within the arts, humanities and the sciences. Our courses do not result in a traditional classroom experience; students master the core skills of perception, analysis and expression by incorporating technology, practical experiences and community involvement. We believe this approach best illustrates the relationship between liberal arts and sciences and the variety of career paths available to the graduate.

 LIENHARD SCHOOL OF NURSING

The Lienhard School of Nursing is dedicated to offering access and opportunity for qualified individuals of diverse talents, interests, experiences, and backgrounds to pursue careers within the profession of undergraduate, graduate and career changers in the nursing profession. As a school set within culturally diverse urban and suburban settings, the Lienhard School partners with communities to foster human growth and dignity and provide primary health care. Through its many community outreach programs, the School is perceived as a resource to the community.
LUBIN SCHOOL OF BUSINESS

As we head into the next century, business school graduates will need to understand the implications of economic globalization, use sophisticated technology to solve newly developing problems and integrate their knowledge across multiple business disciplines. They will also need superior communication and teamwork skills to function effectively in a diverse workforce. The Lubin School of Business offers a full spectrum of degree and professional programs to prepare students for careers in business. The U.S. News & World Report recent ranking of Lubin’s MBA program 14th among part-time AACSB-accredited programs nationwide and 3rd in New York City is yet another tribute to the outstanding preparation Lubin students receive for business careers.

SCHOOL OF COMPUTER SCIENCE AND INFORMATION SYSTEMS

Computing is a growing field, and one that changes continually and rapidly. The School of Computer Science and Information Systems (CSIS) aspires to innovative leadership in preparing men and women for meaningful work, lifelong learning and responsible participation in a new and dynamic information age. In 1999, Crain’s New York Business cited Pace University as the 5th leading technology degree awarding institution in New York City, illustrating its impact on the technology sector. CSIS is the academic center for the Hudson Valley Center for Emerging Technology, a resource offering economic development tools for New York State through research applications and training in the area of emerging technologies, in particular, e-commerce. A joint project between Pace University, Marist College and SUNY New Paltz, The Hudson Valley Center for Emerging Technology, will enable the Hudson Valley region to compete for new e-commerce based businesses, assist existing businesses and transform the region into an emerging technology center for New York State.

SCHOOL OF EDUCATION

The School of Education provides innovative programs at the graduate and undergraduate levels that prepare classroom teachers, school specialists and educational leaders. Educators can, and must, make a difference – in communities, in schools, with children and adolescents. The School’s mission is to increase quality teaching and learning in public and private school and non-school settings through the preparation of professional educators. Through its Center for Urban Education and Center for Literacy, the School of Education reaches out into the community, affecting the lives of many beyond our academic doors. A partnership with The New York Times has enabled the two organizations to co-sponsor and present seminars, conferences and even a teaching award to honor outstanding educators from across the United States.

SCHOOL OF LAW

As members of a learned profession, lawyers owe a duty to society to participate in public life, and therefore they must equip themselves to deal with important matters of public policy. Legal education at Pace Law School is designed to develop in our students the qualities that are unique to the proud tradition of lawyering. Students should practice and develop the leadership qualities that are expected of lawyers in our society, they must know more than the law, and how to use it to further the ends of their communities, school, law firms, advocacy groups, client companies and governments. Pace Law School is nationally recognized for the excellence of our Environmental Law.

PAGE UNIVERSITY LEGISLATIVE AGENDA
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Program as well as our clinical programs. We offer certificate programs in two specialties -- Environmental Law and International Law, and have developed comprehensive concentrations in a wide range of areas including intellectual property law, business law, criminal law, real estate and land use law, and family law. Pace Law School also boasts Centers of Excellence including the Pace Land Use Law Center, the Women's Justice Center, the Center for Environmental Legal Studies, the Energy Project and the Pace Center for Continuing Legal Education.

PACE UNIVERSITY LIBRARY

The Pace University Library facilities in lower Manhattan and Westchester County complement and reinforce the University’s mission to integrate scholarship and service with teaching, inculcate critical thinking, active learning, and technological competencies, foster intellectual growth, ethical maturity and civic responsibility, and respond to the needs of an increasingly diverse student population. The Library fosters and supports distance independent educational and service programs at the University, extending the traditional mission to meet the evolving educational needs. It is a leader in electronic access which extends beyond the physical University community to the region at large. The holdings of our electronic data base are 105.

POINTS OF PRIDE

Pace University is home to several endeavors that offer resources to government leaders, community groups and the public at large. Some of the include:

Center for Downtown New York

The Center for Downtown New York (CDNY) at Pace University was founded to serve the community as an academic, research and civic leadership partner in the effort to revitalize lower Manhattan. CDNY will serve as a communications hub, provide an important link with the city's educational, governmental and cultural resources, encourage collaborative expertise, research and projects, and work to further civic competency in downtown New York during this critical time of recovery.

Pace Academy for the Environment

The mission of PAE is a direct mandate from the Office of the President to create a hub of activity connected to all schools and campuses. It follows on Pace University’s long and distinguished history of dedication to environment and community and stands upon the foundation created by the Environmental Studies program of Dyson College, the university's first interdisciplinary undergraduate major, and the Environmental Law program of the Pace School of Law, a global leader in the field of environmental legal studies. The PAE emphasis on the public role of the university will complement and serve the academic goals of the Institute for Environmental and Regional Studies and assist all Pace schools and programs in broadening their collaborative reach to the entire community.

The Edwin G. Michaelian Institute for Public Policy and Management

The Edwin G. Michaelian Institute for Public Policy and Management, and its legal research affiliate, the Municipal Law Resource Center, respond to the needs of the public and not-for-profit sectors for governance and management training and development, and for research to support and enhance their operations.
The Michaelian Municipal Law Resource Center

A multifaceted legal research and reference center for government, the Center’s objective is to provide comprehensive services to municipal officials and attorneys on the complexities and trends in the specialized area of local government law. Members may initiate research requests on any area of municipal law.

Center for Community Outreach

The Center for Community Outreach is a dynamic program of the Dyson College of Arts & Sciences designed to get students involved in community service during their years at Pace and throughout their lifetime. The Center is an outgrowth of the understanding that without action, without commitment, without service or humility, an important part of learning is missing. If those of us who work, teach and study within institutions of higher learning do not commit ourselves to the challenges facing both urban and suburban communities, who will?

Center for Global Finance

The Center for Global Finance at the Lubin School of Business responds to the increasing globalization of finance and markets by building on the School’s core competencies in finance and international business. The Lubin School enjoys a strategic location in the world’s financial capital; an extensive curriculum in finance, economics and international business; and a record of successful alumni in the financial services industry.

Small Business Development Center

The Pace University SBDC focuses on the assessment, analysis and development of quality loan packages including a comprehensive business plan. The Center then pinpoints appropriate sources of funding to ensure that the enterprise is properly capitalized for start-up, growth, and/or expansion. Consequently, the Center reported over $14M of economic impact (funding/investment) and assisted in the creation and/or retention of over 600 jobs in the region.

Hudson Valley Center for Emerging Technology

The Hudson Valley Center for Emerging Technology (HVCET) is a collaboration between Pace University, Marist College and SUNY New Paltz to promote economic development in the region by providing a research base in emerging technologies for e-business. The Center will work closely with regional business, local and state government and the economic development community to create an environment in the region that is supportive of existing businesses as they venture into an e-business environment and attractive to new businesses considering locating to the region.

CLOUT – Computer Literacy Opportunity Outreach Training

In 1991, Pace University partnered with the Westchester County Department of Social Services to provide public assistance recipients with employment-directed education. The CLOUT program prepares women and men, whose employment has been affected by social and economic forces, to find meaningful work, economic independence, and informed, responsible participation in a rapidly changing technological society.
Center for Urban Education
The Center for Urban Education provides programs and services critical to urban education and its reform. The Center’s primary mission is dedicated to improving the lives of urban youth through service, teaching and scholarship. Direct service educational support initiatives for at-risk urban students (K-12) have been created to help urban at-risk complete high school, continue on to college and a life of meaningful employment.

Land Use Law Center
The Land Use Law Center at Pace University School of Law is dedicated to fostering the development of sustainable communities throughout New York State. To achieve this it provides research and technical assistance to attorneys, planners, governmental officials, community leaders and citizen groups.

Women’s Justice Center
The Pace Women’s Justice Center is comprised of Pace Law students and faculty, attorneys, and advocates dedicated to eradicating domestic violence and furthering the legal rights of women through skillful and innovative use of the law. The Center’s goal is to give those who support battered women, the elderly, women with low income, and victims of sexual assault the legal tools they need to stop violence against women, seek economic justice, protect families and save lives.

Environmental Law Center
Since 1978, Pace University School of Law has provided internationally acclaimed education in environmental law. Pace’s program equips each student with both superb legal skills and the analytic capacity to see issues equally from the vantage point of the corporate client or other economic party, the government regulator, and the environmental activist.

Judicial Institute
Pace University School of Law is pleased to have been selected as the home of the New York State Judicial Institute. Judicial Institute—the first judicial training and research facility in the nation built by and for a state court system. The Institute will be housed at the Pace Law School campus, where it will have complete access to the University’s faculty, students and library and benefit from the synergy of this unique partnership between the New York courts and academia. The Judicial Institute will provide a forum for:

- Identification of new and emerging legal, technological, social, criminal and administrative trends affecting the courts
- Continuing education through courses, seminars and conferences
- Advanced study of how interdisciplinary influences, such as technology, medicine, ethics and the social sciences, affect the law and the judicial process
- Participation in cooperative education programs involving other branches of government, as well as other state and federal judicial systems
LEGISLATIVE REQUESTS

The Pace University community seeks support from our federal, state and local government leaders for several major initiatives. As a member of the Independent Sector, we seek to influence those matters that have broader implications to the sector as a whole as well as to Pace University.

New York State

- Increase Direct Institutional ("Bundy") Aid as a step toward full restoration to FY 2000 levels.
- Continue phase-in to $5,000 Tuition Assistance Program maximum award.
- Expand the part-time Tuition Assistance Program to include the Independent Sector.
- Improve funding for the Higher Education Opportunity Program (HEOP).
- Improve Graduate TAP by increasing the maximum award to $3,000 and adjusting the income eligibility criteria from 1974 levels.
- Approve an engineering/technology loan forgiveness program to encourage engineering and information technology graduates to accept employment in New York State.
- Approve a graduate loan forgiveness program for teachers to encourage individuals to pursue permanent certification through full-time study.
- Enact a five-year “Higher Education Capital Facilities Program for Independent Colleges and Universities,” under which, for every $3 raised by eligible private campuses, the State would contribute $1, up to $50 million annually for five years. This investment would leverage $150 million annually from private sources. The result in five years would be $1 billion in improvements.

Federal

- Increase the Pell Grant maximum by $100, to $4,100.
- Increase Perkins loan forgiveness by $5 million to $73 million
- Increase LEAP state grant funding by $5.5 million to $72.5 million
- Increase TRIO by $30 million
- Increase Graduate Education by $2 million to 43 million
- Supplemental Education Opportunity Grants, Perkins loan capital, and Federal Work Study were funded at last year’s level in the Senate bill.
Proposal

The Center for Downtown New York (CDNY) at Pace University was founded to serve the lower Manhattan community as an academic, research and civic leadership partner in the effort to revitalize downtown. CDNY provides assistance and expertise to the residents and leaders affected by or participating in the downtown Manhattan redesign and rebuilding effort. In addition, it provides appropriate public policy recommendations, academic perspectives, and research recommendations regarding the events and aftermath of 9/11.

Background

The Center for Downtown New York (CDNY) at Pace University, the university closest to Ground Zero, was launched December 3, 2001 by President David A. Caputo. Its importance was signaled by attendance at the press conference of U.S. Senators Charles Schumer and Hillary Rodham Clinton, and Representative Jerrold Nadler. CDNY provides leadership to public officials, business owners, residents, and students for interdisciplinary exploration of disaster recovery, especially in downtown New York after 9/11. Since 9/11, CDNY has created 11 conferences and assisted over 1000 downtown businesses and through this assistance and has resulted in the creation and/or retention of 550 jobs in lower Manhattan.

CDNY works with downtown small businesses through collaborating with its Small Business Development Center and provides free one-on-one business counseling, comprehensive business development planning, financial statement analysis, and loan packaging to downtown small businesses. CDNY coordinates student involvement through its student internship program and through its Downtown Needs program which works with downtown businesses, governments, and civic groups by providing volunteers on an as needed basis. CDNY has also been providing free English as a second language courses and computer classes to the Chinatown community. In addition, CDNY offers a broad range of psychological services to community residents. Fees are set on a sliding scale based on an individual’s or family’s financial situation. CDNY also provides, through its Computer Literacy Opportunity University Technology, a variety of certificate and training programs designed to prepare underemployed, unemployed or low-income individuals for the technology-driven workplace. Pace University will begin formal polling services which will assess quality of life issues for residents, businesses and workers below canal street. This information will help public/private and voluntary sectors make important decisions about the allocation of resources and give all providing services a better sense of the existing and emerging challenges in the recovery process.

Project Benefits to the Region

CDNY through the SBDC provides free business counseling to the small businesses downtown. It has created an inventory of expertise among its faculty and staff to assist government, corporations, small businesses, educational groups, schools, community groups, and others in the economic and social revitalization of downtown New York. CDNY will also complement its student and staff volunteer efforts by working with outside organizations to improve civic leadership and effectiveness in delivering services downtown.

FY 2004 Budget Request: $250,000

Funds are to be used for a variety of purposes, including: research, internships, conferences, business counseling, psychological counseling, providing mentors to the downtown elementary and high school children who need assistance in reading and math, and technology training to the underemployed or unemployed.
Proposal
The Hudson Valley Center for Emerging Technologies (HVCET) is seeking funding to continue the work that was begun with initial NYS funding in 2000. The HVCET, a consortium of three colleges and universities (Pace University, Marist College and SUNY New Paltz) has a number of objectives: To assess Hudson Valley research and development, and training needs; To provide information about on-going research and development activities; To provide information about on-going research and development activities; To facilitate joint research and development projects among the academic researchers and with business and industry; To solicit funds to support research, development and educational activities; To disseminate results of Center research and development activities; To provide up-to-date information about emerging technologies for e-business; To provide education that meets the needs of regional businesses. Initial research in a number of these areas has begun; however, additional funding is required if these activities are to continue.

Background
The Hudson Valley Center for Emerging Technologies (HVCET) is a collaboration among three academic institutions in the Hudson Valley to promote economic development in the region by providing a research base in emerging technologies for e-business. The Center works closely with regional business, local and state government and the economic development community to create an environment in the region that is supportive of existing businesses as they venture into e-business and that is attractive to new businesses to the region. The HVCET was developed with the needs of the Hudson Valley Region in mind. The goals and objectives are clearly intended to support the needs of the communities and businesses that are located within the Hudson Valley Region. Many legislators have expressed support for the work of the HVCET. On the Federal level, these include: Senators Chuck Schumer and Hillary Clinton and Representatives Nita Lowey, Sue Kelly, Maurice Hinchey, and John Sweeney. On the State level these include Senators William Larkin, John Bonacic, Vincent Leibell, Suzi Oppenheimer, Nicholas Spano, Guy Velella, Stephen Saland and Assemblymembers Nancy Calhoun, Kevin Cahill, Michael Spano, Sandy Galef, Amy Paulin, Ron Tocci, Alex Gromack and Richard Brodsky.

Project Benefits to the Region
Faculty from Pace University, Marist College and SUNY New Paltz who have received HVCET funding have been able to focus on a number of areas, all of which are important aspects of the new and emerging technologies that are provided by the Internet, the World Wide Web and the area known as e-business. These include such topics as: Development of a laboratory for Intelligent Agents; The Organizational & Economic Impacts of Enterprise Resource Planning (ERP) Systems; Pervasive Computing and Human Computer Interaction; Developing a Data Mining Lab; Linux Research on the IBM System 390 Computer; Multimedia Streaming Research; Using the Internet to Stream Media for Quantitative and Qualitative Market Research; Benchmarking Financial Applications of Data Mining Research; The establishment of an Interdisciplinary Laboratory for Research in Internet Technologies; Developing a Benchmark Study of the Account Data Model.

FY 2004 Budget Request: $1,000,000
The HVCET funds the activities of faculty at three different educational institutions. All funding will be used for administration of the HVCET, and for the funding of faculty at the three member institutions. No funding will be spent on construction of physical facilities. The three HVCET member institutions to date have provided all of the physical facilities that faculty members need or that have been required for administration of the Center.
Proposal
The goal for the Asians and Hispanics in Technology program is to conduct outreach initiatives to interest and attract high school students of Hispanic descent and Asian students living below Canal Street into technology-focused studies and potential high-tech careers and provide them with scholarships, mentoring and support to complete a degree offered in Pace’s School of Computer Science & Information Systems (CSIS). The program will work with The Center for Urban Education (CUE) at Pace University’s School of Education, which has an active and established presence in the schools in lower Manhattan, to recruit students and provide support to them while they attend CSIS. Once enrolled, these students will become part of a special technology-focused program with strong academic support, mentoring, career counseling and internship components.

Background
The Asians and Hispanics in Technology program at the University will be based in Pace’s lower Manhattan campus and there will be extensive collaboration with the Pace-Centro Hispano Outreach Program (PCHOP) at White Plains High School, which is a similarly structured program to the Hispanics in Technology program. Based out of the Center for Urban Education (CUE), PCHOP is a partnership of Pace University, the White Plains City School District and Centro Hispano, a well-recognized nonprofit organization serving Hispanic immigrants in the City of White Plains. The goal of this highly successful outreach program is to keep new Latino/a immigrants in high school, enhance their English and academic skills, help them with the transition to the new culture and get them ready for entry into college and future academic success. PCHOP provides a transition to American education by meeting academic, cultural and social needs of Latino/a students and, through Centro Hispano, by outreach to their families and the community. The Asians and Hispanics and Technology program would be a logical next step for these high school students and would provide for them the necessary scholarship and academic support that is so desperately needed to attain a college-level degree.

Project Benefits to the Region
While individuals of Asian descent are well represented in the field of technology, much of the Asian population in Chinatown and lower Manhattan lives below the poverty level, few attain 4-year college degrees, and still fewer attain degrees in technology. This is also a population hit particularly hard by the events of September 11 and while there are relief funds available for families living below Canal Street, few cover educational expenses. Providing strong educational programs in technology to both Asians living below Canal Street and Hispanic students is critical to the economic growth and stability of our community. While members of these two communities make up an increasingly large percentage of the population both locally and nation-wide, most are not in a position to complete a four-year degree program. As a result, many families have trouble finding employment that leads to financial stability. Providing scholarship assistance to these students would substantially increase the likelihood that they could find stable, higher paying jobs upon graduation.

FY 2004 Budget Request
The overall program cost for the four-year program, which will serve 60 students at the end of 4-years, is $3,077,900 (Year 1 -- $379,600; Year 2 -- $631,500; Year 3 -- $891,600; Year 4 -- $1,187,800). This funding would include full tuition scholarships, program staff, academic and career development support, the residential pre-collegiate orientation experience, and academic year activities.
Proposal

A critical component and necessary first step for the improvement of our anti-terrorism and anti-crime capabilities is that available collected information and data be rapidly integrated into meaningful data bases that can be used and shared on all levels. The first responders to any terrorist, criminal threats, and/or natural disasters are local law enforcement, fire and emergency response officials. It is essential that data concerning the scope of focus of these agencies is obtained and structured into logical data bases, analyzed and coordinated, so that logistically coherent response plans are formulated for first, second, and third tier responses. Availability and assessment needs need to be undertaken based upon an initial 15 minute responder horizon, and structured for time periods thereafter. Existing and new techniques need to be developed and refined, as never before. We have a long way to go toward upgrading and integrating our information systems and data collection, analysis capabilities, and our ability to increase dissemination of critical data in the most logical and time sensitive ways. Among other aspects, our interactive capacity for routine and non-routine responses, Federal, state and local responses (including FEMA, police, fire and emergency response), Customs, Immigration, Department of Transportation, and other agencies and officials charged with counter-terrorism responsibilities, needs to be improved. Since 9/11, a plethora of anti-terrorism offices have been initiated in local and state governments, and within agencies. In many instances, critical information compilation does exist, but good ways to forward these data to sister agencies are lacking.

Second, the combination of the new warfare, and the relentless pace of new computer developments is resulting in great uncertainty on how to proceed in this new world. It is critical that interested Federal, state, and local agencies have a central Clearing House that can engage in applied research, data collection, data mining, organization, analysis, evaluation, dissemination, and coordination. Such an entity would initiate studies for better responses, keep current on new developments, and disseminate this information to the numerous agencies, provide guidance for preferred responses, disseminate reports, and offer regular seminar and training series in the new technologies, especially in an interagency environment. Thus, a role of the Center would be to proactively inform appropriate agencies through these and other programs. The avowed goal of the program is to better coordinate early, effective responses. This can best be undertaken by rapidly turning information into knowledge and expediting knowledge transfer.

Background

The events surrounding 9/11 has underscored to us that our country has numerous pressing needs, some of these needs have long been known but remain unrealized. Some needs are new and presently evolving as the country, through its interested officials, law enforcement personnel, academics, researchers, businesses, and the community-at-large, attempt to evaluate, develop, and upgrade response capacity in this new world in which we find ourselves. To our great dismay, as we present this proposal, we are increasingly hearing from numerous highly respected well placed national law enforcement and other officials that not enough funding and planning is going into anti-terrorist activities, that in many ways we still are very much at risk, with little more preparation in many areas than we were pre-9/11. Thus, it is critical that we quickly develop a cogent, effective response and capability. Such a successful response involves a variety of coordinated activities and efforts undertaken by agencies at all levels of government and the population-at-large. The best anti-terrorist response, with the aid of appropriate data acquisition and easy access (i.e., ‘critical intelligence systems’), is interdiction and strategies formulated prior to any potential incident. The new Associate Provost at Pace, Dr. Victor Goldsmith, is highly respected in the field with over 35 years experience in these areas that has resulted in over 112 publications, 40 funded research projects, national and international recognition and relationships. He, and his colleagues at Pace University (e.g., Department of Criminology, Center for Downtown New York, and others), possess long-term, highly successful relationships working with numerous Federal, state and local law enforcement agencies, including FEMA, the National Institute of Justice, other agencies
under the auspices of the US Department of Justice, including the US Attorneys Office, the NYPD, and others. Another important consideration for locating at Pace, is that a university-based Center can undertake its activities in a neutral, impartial way.

**Project Benefits to the Region**

As we try to frame national responses to this new terrorist threat, a Clearing House and activities of this sort are critical for our nation. However, the place to start is clearly New York. There is no place in the county that feels the wrath of the terrorist threat more than New York, and especially with the well established and highly developed experience at Pace, it can provide an ideal, organized and efficient program in a quick time frame that will help prevent such attacks in the future in the area that experienced 9/11.

**FY 2002-2003 Budget Request:** $3,888,000.

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Proposal
Pace University’s CLOUT Program in the School of Computer Science and Information Systems proposes to offer an 18-credit certificate in Personal Computer Applications for the Workplace Professional. Participants in the CLOUT Program can participate at one of two locations, the Midtown Campus at 551 Fifth Avenue, or the Evelyn and Joseph I. Lubin Graduate Center at 1 Martine Avenue, White Plains. Participants will be unemployed or underemployed adults, eighteen years of age or older, whose family income is at or below 200% of the Federal Poverty Level. Participants will need to demonstrate that the family’s income level meets the current Federal Poverty Level standards. Participants may reside in Westchester or New York Counties.

Background
Pace University’s School of Computer Science and Information Systems created the CLOUT (Computers, Literacy, Opportunity, University, Technology) Program in 1991 and developed a partnership with the Westchester County Department of Social Services (DSS) to offer an employment-directed Associate in Science degree program to TANF (formerly AFDC) public assistance recipients. Over the past twelve years, the CLOUT Program has responded to the changing requirements of the Federal, State, and County funding sources by developing and implementing a variety of certificate and training programs designed to prepare underemployed and unemployed, low-income and Family Assistance recipients, who are residents of Westchester County and the five boroughs of New York City, for the technology-driven workplace. The CLOUT Program pairs the technical skills needed to attain employment with the “soft skills” necessary to maintain employment.

Project Benefits to the Region
Inherent in the mission of the CLOUT Program is the desire to provide under-privileged individuals with the opportunity to create a more prosperous life for themselves and their families, to effectively and permanently move students from low-paying jobs to permanent, growth-oriented employment, and instill the values of a good education upon our students who will pass this on to their children. This benefits the region by moving individuals out of poverty and off government subsidy programs to financial independence and stability. Additionally, this helps to break the cycle of recurring poverty throughout generations of one family. Also, by becoming productive members of the workforce, these individuals will contribute to income taxes and social security.

FY 2004 Budget Request:
We propose to serve 150 students, 75 at each location, at a cost of $13,435 per student. The total amount of the request is $2,015,250. The cost per student covers the non-credit, four-month pre-program, tuition for 18 credits of Technology Systems courses, books, supplies, the stipend, and transportation. Transportation assistance can be provided to New York City residents via Metro Card at $17 per week or $63 per month with unlimited travel. If participants reside in Westchester, a monthly bus pass will be provided at $50 per month. Additionally, participants will be eligible for a training stipend of $250 at the completion of the first half of the program and another $250 at the completion of the entire program. This stipend will help them cover general expenses, such as lunch and required work attire.
**Proposal**

We propose to create at Pace University a **Center for North American Business Studies** focused on the emerging North American community. The Center at Pace would be the headquarters for three important projects, the **PanAmerican Partnership for Business Education**, an alliance of four North American business schools with a remarkable five-year track record; a **New York State-Quebec Business Studies Program** that would Partner with key state and provincial governmental agencies and business organizations; and the **Alliance for North America** which would become the only association of North American cross-border organizations.

The new Center for North American Business Studies would bring together three existing but fragmented organizations, creating economies of scale and scope in what would be the key academic, training and research institution on North America in the entire NAFTA region.

**Background**

Economic integration in North America increased dramatically in the 1980s and 1990s, shaped largely by markets and corporate interests. The flexibility of this process, which took place without heavy governmental involvement, encouraged rapid economic growth and job creation. More than 80 percent of Canada’s and Mexico’s trade is now with their NAFTA partners; it is less well known that Canada and Mexico account for more than one-third of US trade. This huge trade flow has created levels of structural integration in North America—for example, railroads, “trade corridors”, communications systems—that in many ways exceed those in Europe today.

It is remarkable, however, how little the public, media and academic communities in the three NAFTA countries know about these developments. Almost no resources are directed toward public information or education. There are only a few university programs on North America, no programs of visiting faculty or student exchanges, and no funds for collaborative research. No think tank is devoted to North American research.

Efforts to focus public, governmental and academic attention on these vital developments have for the most part been intermittent, fragmented and wasteful. Scarce resources have been wasted in one-shot conferences and seminars that have largely reiterated what is known and have failed to develop on-going capacities for investigation, research and teaching on what is emerging in our community.

Some key institutional development has taken place—most importantly the creation of the PanAmerican Partnership for Business Education, an alliance of four North American business schools. More than 300 MBA students from the four schools in the three NAFTA countries have taken part in its business training programs in the past five years; more than 25 members of our faculty have taught in at least two other Partner schools. The Partnership has committed itself to a even deeper association among the schools—where there will now be a formal “PanAm track” in each MBA program.

We propose to create a new headquarters for the Partnership at Pace University, and to join with it two new ventures in which the Partnership has played a critical entrepreneurial role.

One of these is a **New York State-Quebec Business Studies** program hosted by Pace University and the Ecole des Hautes Etudes Commerciales/Montreal, both members of the PanAm Partnership. Only recently have Quebec City and Albany begun to lay the foundation for more continuing and broadly based collaboration to monitor and advance the economic relationship among these two entities. Our program, created in cooperation with the Quebec
Chamber of Commerce, the Plattsburgh North Country Chamber of Commerce and the Westchester County Association, would provide an important academic element in this process. The aim of this group will be to build a network of academics throughout New York State and Quebec who will work closely with these business associations to provide on-going research support.

The second is the **Alliance for North America**, an association that would link groups that now deal with cross-border interests, regions deeply dependent on continental trade and investment and organizations of civil society that share visions of North American economic and social development, safe and efficient borders, and cooperation on environmental and other social priorities. The Alliance will seek to build an active and informed constituency for North American collaboration and development. The PanAm Partnership has worked closely with the North American Committee, an organization of US, Canadian and Mexican firms, to develop the Alliance project.

**Project Benefit to the Region**

The New York Metropolitan region is the economic and financial center of the emerging North American community. Yet, other than the PanAm Partnership, there is no coherent, systematic academic or research focus on North American developments in the region. We propose a major step forward to create the most important Center for research and teaching on economic, business and financial developments in North America.

The Center and its constituent bodies will have a major impact on the training of the next generation of North American business leaders. It will be the major source of research on North American economic integration. And it will develop important new linkages with business associations, business training institutions, firms and government agencies interested in North American development.

The keys to sustainability of such a Center are critical mass and deeply institutionalized linkages with other key organizations. The new Center would build on a highly successful organization, the PanAm Partnership, that is based on deeply committed relationships among four leading North American business schools. It would add to this, sharing administrative resources and utilizing the same core networks, a regional dimension, focusing on New York State and Quebec, and a continental dimension, focusing primarily on cross-border associations. The proposed Center will have sufficient critical mass to be sustainable, will be far more cost-efficient than establishing three separate administrative structures, and will create at Pace University in the New York metropolitan region the most important intellectual center dealing with North American economic, financial and business development.

**FY 2004 Budget Request**

We request $150,000 for FY 2003-2004. This sum includes one half of the salary (and benefits) of an Executive Director (the other half of this salary will be paid by the PanAmerican Partnership) and one half of the salary (and benefits) of an administrative assistant (the other half of this salary will be paid by the PanAmerican Partnership). It also includes funds to cover basic administrative costs of the Center office.