LUBIN SCHOOL OF BUSINESS

INTERNATIONAL FIELD STUDY TRIP
**NEW COURSE OFFERING**

“AFRICAN BUSINESS STRATEGIES”
Uganda & Tanzania (East Africa)
INB670B or FIN677B
SUMMER II- 2003
(Approx. travel dates: Aug 21- Sept 2, 2003)

REFER TO SUMMER 2003 COURSE CATALOG

"Africa's the continent of the future. The 21st century is Africa’s century, we just have to make sure we don't want to take to the end of the century to make it work.” -Bono, U2

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Course Description

This course will examine the dynamics of development in two of Africa’s emerging economies – Uganda and Tanzania. The course will study how foreign direct investors, multi-national banks and firms are embracing local entrepreneurs and conditions to produce successful investments in these developing markets. The class will also travel to Uganda (Kampala) and Tanzania (Dar-Es-Salaam) and will include a wildlife safari in the Mt. Kilimanjaro region of Tanzania and a trip to the source of the River Nile in Uganda. Approximate travel dates: August 21st-September 2, 2003.

Site Visits will include visits to World Bank Country Offices and officials, manufacturing plants, hydro-electric power dam, small business enterprises, academic institutions and meeting top-level government officials involved in development.