Lubin School of Business

Lubin Field Study Course to Denmark & Sweden!

INB 670E CRN# 43326
Instructor: Professor Harris Ghersin

May 21, 2003 – May 29, 2003

This course is a study of the effect of the Euro and cultural changes on Scandinavian Integration, with a particular focus on Danish and Swedish “change management” strategies in a cross cultural setting. The students will have the opportunity to meet with business leaders and strategists. Students and faculty are expected to sightsee, dine in authentic restaurants, and go to the theater. Experience the nightlife of each city!

For more information, contact Professor Ghersin:
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