Lubin Field Study Course to Brazil !!!

MGT 396E CRN# 42995
Ecotourism and Sustainable Development
Instructor: Dr. Claudia Green
March 6, 2003 – March 16, 2003

Tourism is becoming the #1 industry in Brazil, a country known for its natural beauty, culture, and music. We will visit Bahia where the ocean meets the forest to evaluate ecotourism development in this tropical paradise. We will study the economic, political, environmental, social, cultural, and legal impact of tourism development in Brazil by evaluating tourist destinations and meeting with tourism professionals. We will visit Bahia, the 450 year old capital of the state of Bahia, which is located on the northeast of Brazil with a strong Caribbean culture, tropical climate and beautiful beaches. This course can be taken as an Elective for Business Management, International Management and Hotel Management students.

For more information, contact Dr. Claudia Green
{212}-346-1983